

The Seahawk's Eye

Cape Coral High School's Award Winning Newspaper

Advertising Contract 2009-2010

Business Name

The Seahawk's Eye is a student run newspaper that is distributed at Cape Coral High School. The paper is not for profit and all revenue generated goes into printing costs. 2,000 copies are printed and an issue of the paper is given to every single student at CCHS.

Contact Person

Phone

Fax

Email

Address

The Seahawk's Eye newspaper is a non-profit publication and all advertising purchases are tax deductible.

Advertising Sizes and Rates	
<p>Sizes and Rates:</p> <p><input type="checkbox"/> Personal: \$5 (Only available to school personnel and students)</p> <p><input type="checkbox"/> Business Card \$15 (3"x2")</p> <p><input type="checkbox"/> Eighth Page (5"x4") \$30</p> <p><input type="checkbox"/> Quarter Page \$50 (5"x8") or (10"x4")</p> <p><input type="checkbox"/> Half Page \$100 (10"x8") or (5"x16")</p> <p><input type="checkbox"/> Full Page \$175 (10"x16")</p> <p><input type="checkbox"/> Inserts \$75 (All inserts are provided by the advertiser at least one week prior to the distribution date and 2,000 are distributed throughout Cape Coral High School and the surrounding area.)</p> <p>Additional Charges:</p> <p><input type="checkbox"/> Full Color +20%</p> <p><input type="checkbox"/> Design Charge \$20</p>	<p>Discounts:</p> <p><input type="checkbox"/> School Clubs -30%</p> <p><input type="checkbox"/> Multi-Issue Contract -10% (8 issues or less)</p> <p><input type="checkbox"/> Multi issue, multiyear contract -20% (9 issues or more)</p> <p>Publication Dates:</p> <p><input type="checkbox"/> September 24 -Homecoming (9/17)</p> <p><input type="checkbox"/> October 23 -Halloween (10/16)</p> <p><input type="checkbox"/> November 24 -Thanksgiving (11/18)</p> <p><input type="checkbox"/> December 18 -Christmas (12/11)</p> <p><input type="checkbox"/> February 12 -Valentine's (2/5)</p> <p><input type="checkbox"/> March 30 - Prom (3/24)</p> <p><input type="checkbox"/> March 31 -April Fools (3/18)</p> <p><input type="checkbox"/> April 30 - Spring Issue (4/23)</p> <p><input type="checkbox"/> May 28 - Senior Edition (5/21) (All Advertising is Due on Date in Parenthesis)</p>

Total \$: _____

Money Received \$: _____

Billing Required \$: _____

Special Instructions:

Advertiser's Signature

Date

Salesperson's Signature

Date

Cape Coral High School, 2300 Santa Barbara Boulevard, Cape Coral, FL 33991.
Phone (239) 574-6766 ext. 312 Fax (239) 574-7799